



These are a few Selections from  
BLACKWELL'S DURHAM FARM YARD.  
SEE OTHER SIDE.

# Blackwell's Durham Tobacco Company,

DURHAM, N. C.,

SEND YOU THIS SAMPLE TO GIVE YOU AN IDEA OF "THE FARM YARD"  
WHICH CONSISTS OF

|                       |                          |                           |
|-----------------------|--------------------------|---------------------------|
| 1 Large Farm House,   | 4 Trees,                 | 7 Sets Doves and Pigeons, |
| 1 Dog House,          | 4 Plants,                | 4 Sets Geese,             |
| 1 Hen House,          | 1 Cow,                   | 6 Sets Ducks,             |
| 1 Pump,               | 1 Bull,                  | 5 Sets Rabbits,           |
| 1 Bee Hive,           | 1 Calf,                  | 4 Sets Dogs and Pups,     |
| 1 Farmer,             | 1 Goat,                  | 2 Peafowls,               |
| 1 Farm-Hand,          | 1 Colt,                  | 8 Peacocks,               |
| 1 Milkmaid,           | 1 Horse,                 | 2 Turkeys,                |
| 1 Maid and Cow,       | 4 Sets Kittens and Cats, | 1 Sheep,                  |
| 1 Hay Wagon and Oxen, | 10 Sets Poultry,         | 1 Lamb.                   |

To secure "The Farm Yard" free, postpaid, mail 6 coupons with your address to Blackwell's Durham Tobacco Co., Durham, N. C.

You will find one coupon inside every 2 oz. bag and two coupons inside every 4 oz. bag of Blackwell's Genuine Durham Smoking Tobacco.

In case you buy a bag of 2 oz. or 4 oz. Blackwell's Durham that contains no coupon, cut the upper half of the label from the bag and it will be accepted in place of coupons.

Labels used on 2 oz. and 4 oz. bags that contain coupons are not exchangeable, and are so stamped on the back.



Part of a 2 oz. label like this  
counts as 1 coupon.

and



Part of a 4 oz. label like this  
counts as 2 coupons.

When mailing coupons send your address, state premium wanted, write plainly.

"The Farm Yard" is not sold, and can only be obtained by mailing 6 coupons to Blackwell's Durham Tobacco Co., Durham, N. C. Some coupons do not mention all of our premiums, but all coupons are exchangeable for any premium offered.

The house on this sheet is reduced in size. The house that goes with "The Farm Yard" is four times as large. When the sections of the house are cut out and fastened together, they make a model miniature farm house. The animals can also be cut out and made to stand by pasting the figures to a small block of wood, or by taking a piece of stiff paper about  $\frac{1}{2} \times 1\frac{1}{4}$  inches, folding and gumming one fold to the back and at bottom edge, leaving the other to project as a support.

**Ask your friends** to smoke Blackwell's Durham and give you the coupons so you can get "The Farm Yard."