

THESE ARE THE PREMIUMS SENT FREE, POSTPAID BY
 Blackwell's Durham Tobacco Co., Durham, N. C., in exchange for coupons packed, one inside every 2 oz. and two inside every 4 oz. bag of
BLACKWELL'S GENUINE DURHAM SMOKING TOBACCO.



The articles you will receive will be regular size; these are reduced in size so as to go in this space.

SEE OTHER SIDE.

MAIL YOUR COUPONS

WITH YOUR ADDRESS TO

Blackwell's Durham Tobacco Co., Durham, N. C.

AND THEY WILL SEND YOU

| | | |
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| For 12 Coupons, | 1 | Solid Silver Scarf-Pin. |
| " 24 | " | 1 Good French Brier Pipe. |
| " 24 | " | 1 Large Self-Closing Rubber Tobacco Pouch. |
| " 30 | " | 1 Standard Base Ball. |
| " 30 | " | 2 Silver-Plated Teaspoons, Rogers' make. |
| " 30 | " | 1 Silver-Plated Fork, " " |
| " 30 | " | 1 Silver-Plated Tablespoon, " " |
| " 30 | " | 1 Pair Solid Silver Link Sleeve-Buttons. |
| " 40 | " | 1 Large Pocket Knife, High Grade, Stag Handle, Two Blades. |
| " 40 | " | 1 Pair Seven-Inch Shears, Full Nickel. |
| " 50 | " | 1 Penknife, Best Quality, Three Blades. |
| " 60 | " | 1 Fine Razor, Guaranteed. |
| " 100 | " | 1 Ansonia Nickel Watch, Stem Wind and Set. |
| " 100 Coupons and \$1.00 in cash, | | 1 Watch, Electro Gold, Engraved, Stem Wind and Set. |

THEY WILL ALSO SEND YOU FREE, POSTPAID

For 4 Coupons, 1 Novel from Munro's Popular Library.
(Catalogue in every novel.)

For 6 Coupons, Blackwell's Durham Fashion Dolls,
which consist of one sheet of 6 Dolls and one sheet
of 21 Dresses, 6 Suits, 23 Hats, and 35 other articles.
To cut out these Dolls and Dresses will not only
amuse the children but will furnish the ladies with the
latest styles in French costumes.

For 6 Coupons, Blackwell's Durham Farm Yard,
which consist of one sheet of Farm Buildings and one
sheet of 78 subjects, Domestic Animals, etc. These
are also to please the children. The farm house and
animals can be cut out and made to stand (thus
making a complete miniature Farm Yard), or can be
pasted in a scrap book.

In case you buy a bag of 2 oz. or 4 oz. Blackwell's Durham that
contains no coupon, cut the upper half of the label from the bag,
and it will be accepted in place of coupons.



Part of a 2 oz. label like this
counts as 1 coupon.

and



Part of a 4 oz. label like this
counts as 2 coupons.

Labels used on 2 oz. and 4 oz. bags that contain coupons are
not exchangeable, and are so stamped on the back.

WHEN MAILING COUPONS, STATE PREMIUM WANTED,
WRITE PLAINLY.